

2025 MARKETING PACKAGES

Recreation in Reach (\$100 and up)

Your full donation will go to our youth scholarship program to pay for program and camp registration fees for low-income youth age seventeen and under.

Your name, or business logo, will be included in our annual list of Recreation in Reach supporters in the activity guide mailed to all residents in the 98277 zip code as well as on our website, and featured in a Recreation in Reach Facebook post.

Recreation Contributor – \$1,500 (Marketing package value of \$2,500)

Brand Visibility & Event Activation Assets

Your business will have on-site presence at one event hosted by Oak Harbor Parks & Recreation.

Your on-site presence includes:

- Sponsor banner
- Booth/tabling opportunities
- Logo on event marketing materials
- Logo and affiliate link on event page on website

Advertising & Media

- Whidbey Weekly: Logo included in event ads running in two issues.
- Activity Guide: quarter-page ad in one issue, mailed to all households in the 98277 zip code.
- Social Media: One dedicated sponsor posts on Oak Harbor Parks & Recreation Facebook page (1,700+ followers).
- Email Marketing: One sponsor ad in an email sent to 1,700+ opted-in subscribers.



LET'S CONNECT!

Liz Lange

Recreation Manager

phone: (360) 279-4581

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2026 ANNUAL MARKETING PACKAGES

Your sponsorship directly supports City of Oak Harbor Parks & Recreation in providing accessible and affordable recreation programs and events for our community. These funds help cover scholarships, marketing, program, and event costs, ensuring we can continue offering low cost opportunities for all ages to play, explore, and connect in a safe environment. In return, your brand or business will receive broad exposure and connection to your local target audience through our strategic marketing efforts, event promotions, and community outreach.

Recreation in Reach (\$100 and up)

Your full donation will go to our youth scholarship program to pay for program and camp registration fees for low-income youth age seventeen and under.

Your name, or business logo, will be included in our annual list of Recreation in Reach supporters in the activity guide mailed to all residents in the 98277 zip code as well as on our website, and featured in a Recreation in Reach Facebook post.

City of Oak Harbor Recreation Innovator – \$10,000 (Marketing package valued at \$13,000)

Provide a Presentation at a Lunch & Learn at The Center in Oak Harbor

Brand Visibility & On-Site Presence at Events

Your business will have on-site presence at three events hosted by Oak Harbor Parks & Recreation. (Excludes Wearable Art Show) Your on-site presence includes:

- Sponsor banner (provided by you)
- Booth/tabling opportunities (6 ft table provided)
- Logo on event marketing materials
- Logo and affiliate link on event page on website
- Logo on shirts worn by event staff and volunteers
- Three event shirts provided for your staff

Advertising & Media

- Whidbey Weekly: Logo included in event ads running in four issues.
- Activity Guide: full-page ad in three issues, mailed to all households in the 98277 zip code.
- Social Media: Three dedicated sponsor posts on Oak Harbor Parks & Recreation Facebook page (1,700+ followers).
- Email Marketing: One sponsor ad in an email sent to 1,700+ opted-in subscribers.

Exclusive Recognition

- Sponsor banner with logo displayed on Whidbey Ave electronic signboard for the sponsorship year.



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2026 ANNUAL MARKETING PACKAGES CONTINUED

City of Oak Harbor Recreation Builder— \$5,000 *Two available (Marketing package valued at \$7,000)*

Brand Visibility & Event Activation Assets

Your business will have on-site presence at two events hosted by Oak Harbor Parks & Recreation. (Excludes Wearable Art Show)

Your on-site presence includes:

- Sponsor banner
- Booth/tabling opportunities
- Logo on event marketing materials
- Logo and affiliate link on event page on website

Advertising & Media

- Whidbey Weekly: Logo included in event ads running in four issues.
- Activity Guide: half-page ad in three issues, mailed to all households in the 98277 zip code.
- Social Media: Two dedicated sponsor posts on Oak Harbor Parks & Recreation Facebook page (1,700+ followers).
- Email Marketing: One sponsor ad in an email sent to 1,700+ opted-in subscribers.

Exclusive Recognition

- Sponsor banner with logo displayed on Whidbey Ave electronic signboard for the sponsorship year.



City of Oak Harbor Recreation Contributor – \$2,500 *Two available (Marketing package valued at \$4,500)*

Brand Visibility & Event Activation Assets

Your business will have on-site presence at one event hosted by Oak Harbor Parks & Recreation. (Excludes Wearable Art Show)

Your on-site presence includes:

- Sponsor banner
- Booth/tabling opportunities
- Logo on event marketing materials
- Logo and affiliate link on event page on website

Advertising & Media

- Whidbey Weekly: Logo included in event ads running in four issues.
- Activity Guide: quarter-page ad in three issues, mailed to all households in the 98277 zip code.
- Social Media: One dedicated sponsor posts on Oak Harbor Parks & Recreation Facebook page (1,700+ followers).
- Email Marketing: One sponsor ad in an email sent to 1,700+ opted-in subscribers.



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